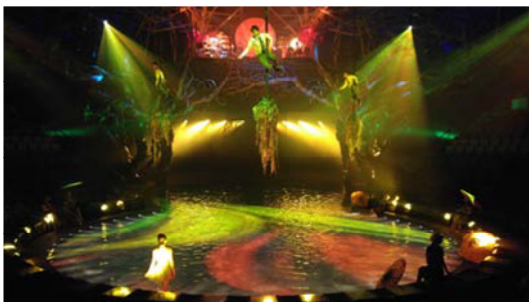


CHINA

Christie Visual Solutions Bring Dai Culture To Life In Yunnan

Eight Christie M Series projectors installed deliver a vivid showcase of lifelike images and colour to visitors



The Dai Show Theater, is developed by Chinese conglomerate Wanda Group and located within the luxurious Xishuangbanna International Resort in Yunnan Province, China. The theater is shaped like a bamboo hat, an embodiment of unique Dai culture, and has already gained landmark status in the autonomous region. Besides the architectural beauty it exudes, the Dai Show Theater boasts advanced technical and technological equipment to complement a permanent 75-minute acrobatic water spectacle orchestrated by one of the world's top theatre directors, Franco Dragone – best known for the Cirque du Soleil shows.

Since its opening late last year, visitors from around the world have been entertained by the meticulously choreographed presentations combining aerial, aquatic and immersive stage performances, as well as realistic projection mapping using Christie M Series projectors that create an exceptional visual experience. The canvas was the stage floor and the projectors painted it beautifully with lifelike images that complemented the fluid movements of performers.

Eight Christie DS+14K-M 3DLP® projectors, each boasting a brightness of 14,000 center lumens, have been installed above the theater to ensure maximum effect. Christie's trusted partner, Wincomn Technology, undertook the crucial role of design, systems integration, installation,

commissioning, operation and maintenance of the projection system at this state-of-the-art performance venue.

"The end-user had very high expectations of the projection system, and we had to deploy our most experienced teams to ensure that the high standards expected in terms of systems design, stagecraft and artistic effects were perfectly executed, so that the vivid and realistic images can immerse the audience in this mythical world. The Christie DS+14K-M projectors deployed had also performed excellently throughout the installation and commissioning phase," said Tony Chen, general manager, Wincomn Technology. "We are therefore very excited and pleased to witness how amazing and visually captivating the show at the Dai Show Theater is, and to receive the 'Excellent Supplier' banner awarded by Wanda Group."

Chen said the Christie DS+14K-M projectors were selected due to their ability to clearly display images with great details in high resolutions and produce the bright and vibrant images needed for the show. "We complemented the Christie DS+14K-Ms with projector yokes and the latest VYV tracking system; in the end, only eight projectors were required to make the show a success, instead of 20 units originally planned," he added.

The stage was transformed into a mystical jungle where a love story between a city boy captivated by the beauty of princess Dai, the rainforest goddess unfolded, as depicted in Dai cultural mythology. The M Series projectors enhanced the stage's existing props to create different scenarios and special effects to imitate a live experience of wind, rain and thunder. At one point, the stage was filled with water to mimic the effect of a heavy downpour – ripples and projections of raindrops were created using visual effects. The combination resulted in a truly immersive experience for the audience.

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