



ROBERT JULIAT

Robert Juliat Press Release **For immediate release**

Robert Juliat Celebrates PLASA Award for Innovation for DALIS

Robert Juliat is delighted that its new LED cyclorama batten, DALIS, has been awarded the PLASA Award for Innovation at PLASA London 2015.

DALIS is a unique, asymmetrical 300W LED cyclorama light, consisting of 48 LED sources arranged in a double row. Each LED works in conjunction with a mini asymmetric reflector, or 'spoon', to deliver a perfectly smooth spread of light across any surface. Eight colours of LED are used in DALIS' construction - red, green, blue, royal blue, amber, cyan, warm white (2200K) and cool white (6500K) - which mix to create a huge variety of pastel and saturated colours, with perfect balance. Silent, fanless operation makes DALIS ideal for both theatre and television use.

The panel of PLASA Award for Innovation judges said: "The colour rendering from this product is beautiful. The fixture is well designed and elegant with a very good uniform beam pattern and will no doubt be a feature of many stages in the future."

Francois Juliat, Robert Juliat's CEO, was extremely happy to receive the Innovation Award on behalf of the company at the presentation ceremony during the show: "To receive this Award from the PLASA organisation is very gratifying," he says. "Robert Juliat is well known for its high quality lighting solutions using traditional light sources such as tungsten and HMI, but we have been developing LED products for a number of years with equal success. DALIS is the latest in our LED range and we are proud to bring it to the market. This Award for Innovation is a recognition of Robert Juliat's capacity to innovate using new technology, whilst maintaining the high quality of our products and services that our customers expect."

More information on Robert Juliat can be found at www.robertjuliat.com

About Robert Juliat:

Robert Juliat was founded in 1919 and is still a 100% family-owned company today. The company is the renowned manufacturer of top quality lighting fixtures based around superb optics and ergonomic design. All Robert Juliat luminaires are designed and built in France.



ROBERT JULIAT



Photo captions:

IMG RJ Team: The Robert Juliat team celebrates DALIS's PLASA Award for Innovation on the stand of exclusive UK distributor, Ambersphere Solutions.

IMG DALIS 860: Robert Juliat DALIS LED cyclorama fixture – winner of PLASA Award for Innovation 2015.

Further information:

Head Office contact:

Séverine Zucchiatti

Communications *Manager*

Tel: +33 (0)3 44 26 51 89

Email: communication@robertjuliat.fr

Press enquiries contact:

Julie Harper

PR & Marketing Consultant

Mob: +44 (0)7990 974388

Tel: +44 (0)1323 416810

Email: julie@joolzharper.co.uk